

Oxford Media Convention 2015

Factsheets Contents

The following factsheets have been compiled by Ofcom and provide some background information to aid discussion at the 2015 Oxford Media Convention. They contain data from various Ofcom publications including *The Communications Market Report 2014* ('CMR') *The Public Service Broadcasting Annual Report 2014* ('PSB Annual Report'), *the UK Audience Attitudes to the Broadcast Media report 2014*, *the News Report 2014* and *the Consumer Experience of 2014 report*.

Factsheet 1 - TV output: looks at the output of original UK programming on both the PSB channels and the multichannel sector in recent years. Figures are provided up to and including 2013 as data is collected from broadcasters on an annual basis and 2014 data is as yet not available. All data referred to can be found in [Ofcom's PSB Annual Report 2014](#).

Factsheet 2 - TV spend: looks at the total content spend of both the PSB channels and the multichannel sector in recent years, followed by a more in-depth look at their spend on first-run UK originated programming. Figures are provided up to and including 2013 as data is collected from broadcasters on an annual basis and 2014 data is as yet not available. All data referred to can be found in [Ofcom's PSB Annual Report 2014](#) or [Ofcom's CMR 2014 report](#).

Factsheet 3 – UK nations/English regions: looks at the nations' and regions' TV spend and output figures as well as the spread of original TV production throughout the UK. Again, figures are provided up to and including 2013 as 2014 data is not currently available. All data referred to can be found in [Ofcom's PSB Annual Report 2014](#) or [Ofcom's CMR 2014 report](#).

Factsheet 4 – Consumption: explores consumption of TV and news; drawing on BARB 2014 data, Ofcom's 2014 Digital Day research published in [Ofcom's CMR 2014 report](#), as well as data from [Ofcom's 2014 News Report](#).

Factsheet 5 – Audience opinions: provides TV audience opinion data from Ofcom's PSB tracker and media tracker surveys for 2013 (the latest available data) as well as data from research conducted in 2014 on use and importance of the internet as a source of content, published in [Ofcom's PSB Annual Report 2014](#).

Factsheet 6 – Ownership of media devices and services: looks at ownership and take-up of various media devices and services in the UK in 2014 compared with previous years, as well as looked at by age, socio-economic group and by gender drawing on Ofcom consumer research published in the [Consumer Experience of 2014 report](#) and [Ofcom's CMR 2014 report](#).

Factsheet 7 – Video on Demand: focuses on Video on Demand (VoD) and provides an overview of use of VoD in the UK; drawing on Ofcom's Digital day 2014 research and research published in [Ofcom's PSB Annual Report 2014](#).