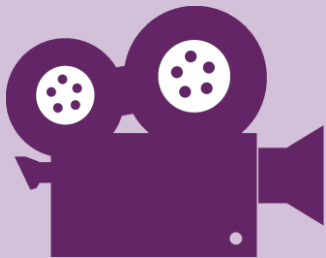


FACTSHEET 1

TV Output

Oxford Media Convention March 2017



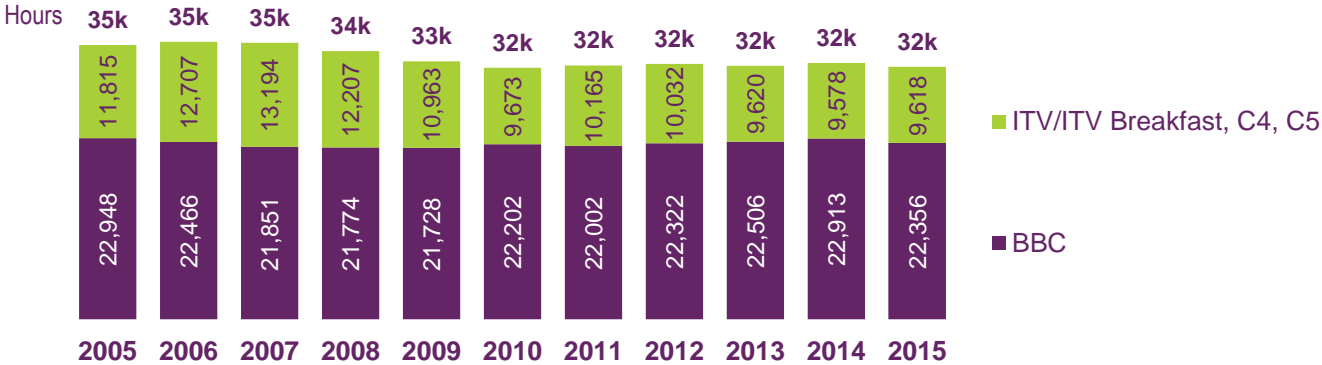
This factsheet has been compiled by Ofcom and provides some background to aid discussion at the 2017 Oxford Media Convention. It looks at the output of original UK programming on both the PSB channels and the multichannel sector in recent years. Figures are provided up to and including 2015, as data are collected from broadcasters on an annual basis and 2016 data are as yet not available. All data referred to can be found in Ofcom's PSB Annual Report 2016 or Ofcom's CMR 2016.

Key points

First-run UK originated content consists of programmes commissioned by or for a UK television channel which are then first shown in the UK on that channel. The majority of programme spend by the public service broadcaster (PSB) channels is on such programming.

Such hours have been fairly stable at around 32,000 per year since 2010 across the PSB channels, which is down from the 36,000 broadcast in 2005 (Figure 1). The decline from 2005 to 2015 can mainly be attributed to the 19% decline in first-run UK hours from the commercial PSB channels. This compares to a 3% decline from the BBC over the same period.

Figure 1: PSB hours of first-run UK originated content



Source: Ofcom's PSB Annual Report 2016. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations/regions programming. Output hours are based on slot times.

Key points

Since 2010, the BBC has seen a small increase in first run originated hours (up 1%), driven by a rise in BBC One hours, although offset in part by a decline for BBC Two and the BBC portfolio channels. Channel 4 and ITV/ITV Breakfast declined 7% and 4% respectively over the five year period, whilst Channel 5 broadcast 25% more first run originated content between 2010 and 2015.

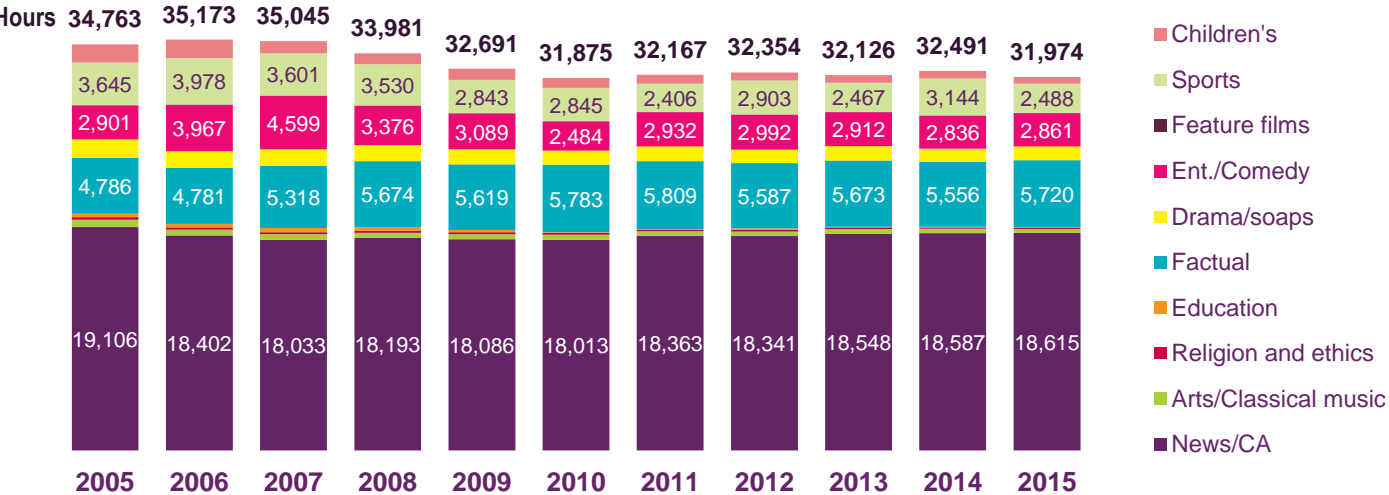
Figure 2: PSB hours of first-run UK originated content; by channel

	Hours of first-run originated output							First run hours as % of all output		
	2010	2014	2015	Change (hours)		Change (%)		2010	2014	2015
				5 yr	1 yr	5 yr	1 yr			
BBC One	5515	6666	6505	990	-161	18%	-2%	65%	79%	76%
BBC Two	3793	2963	3190	-603	22	-16%	8%	47%	38%	40%
BBC Portfolio	12894	13284	12661	-233	-623	-2%	-5%	39%	40%	39%
BBC Total	22202	22913	22356	154	-557	1%	-2%	45%	47%	46%
ITV/ITV Breakfast	5244	4911	5056	-188	145	-4%	3%	62%	58%	59%
Channel 4	3010	2965	2789	-221	-176	-7%	-6%	34%	34%	32%
Channel 5	1419	1702	1773	354	71	25%	4%	16%	19%	20%
Commercial Total	9673	9578	9618	-55	40	-1%	0%	37%	37%	37%
Grand Total	31875	32491	31974	99	-517	0%	-2%	42%	43%	43%

Key points

Figure 3 shows the genre breakdown of first-run UK originations broadcast by the PSB channels from 2005 to 2015. News and current affairs output makes up over half of the original hours, in large part down to the single-genre BBC News and BBC Parliament channels.

Figure 3: PSB hours of first-run UK originated content; by genre

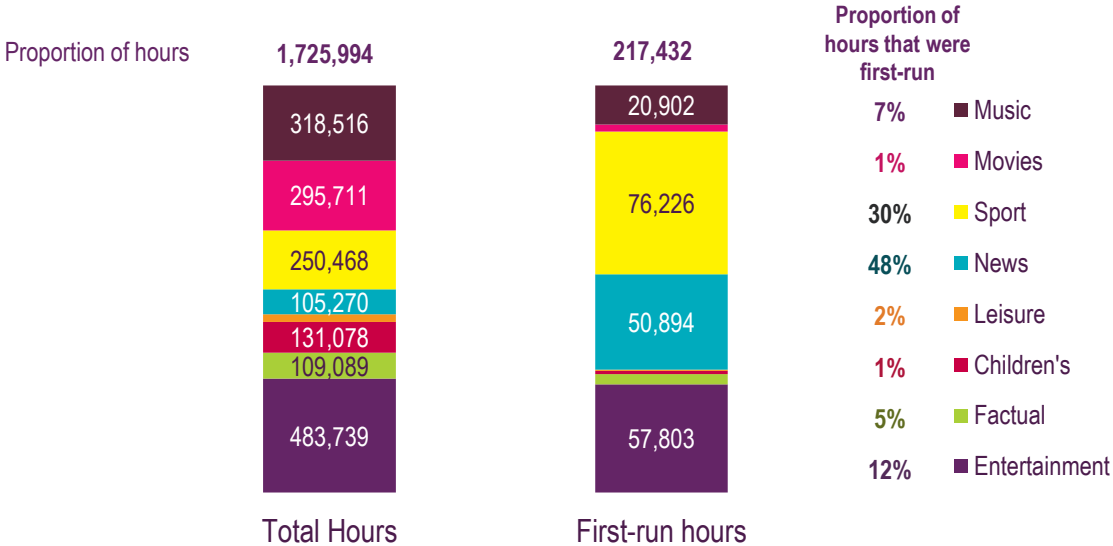


Source: Ofcom's PSB Annual Report 2016. Figures include PSB services: BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament, ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations/regions programming. Output hours are based on slot times.

Key points

Of the 1.73 million hours broadcast by the multichannels in 2015, 13% (or 217k) were first-run originations or acquisitions.

Figure 4: Total and first-run originated/acquired hours of output in the multichannel sector: 2015



Source: Ofcom CMR 2016. Note: Broadcast hours exclude Sky Box Office and 'barker' channels which promote TV content. First-run hours include first-run in-house, commissioned and acquired content.