

# FACTSHEET CONTENTS

## FACTSHEET 1

### TV Output

Oxford Media Convention March 2017



looks at the output of original UK programming on both the PSB channels and the multichannel sector in recent years. Figures are provided up to and including 2015 as data is collected from broadcasters on an annual basis and 2016 data is as yet not available. All data referred to can be found in Ofcom's PSB Annual Report 2016.

## FACTSHEET 2

### TV Spend

Oxford Media Convention March 2017



looks at the total content spend of both the PSB channels and the multichannel sector in recent years, followed by a more in-depth look at their spend on first-run UK originated programming. Figures are provided up to and including 2015 as data is collected from broadcasters on an annual basis and 2016 data is as yet not available. All data referred to can be found in Ofcom's PSB Annual Report 2015.

## FACTSHEET 3

### UK nations & English regions

Oxford Media Convention March 2017



looks at the nations' and regions' TV spend and output figures as well as the spread of original TV production throughout the UK. Again, figures are provided up to and including 2015, as 2016 data are not currently available. All data referred to can be found in Ofcom's PSB Annual Report 2015 or Ofcom's CMR 2015 Report.

These factsheets have been compiled by Ofcom and provide background information to aid discussion at the 2016 Oxford Media Convention. They contain data from various Ofcom publications including:

- The Communications Market Report 2016
- The PSB Annual Report 2016
- The UK Audience Attitudes to the Broadcast Media Report 2016

## FACTSHEET 4

### Consumption of broadcast TV

Oxford Media Convention March 2017



explores consumption of broadcast TV; drawing on BARB data and further analysis can be found in Ofcom's 2016 Communications Market Report.

## FACTSHEET 5

### Audience Opinions of Broadcast Media

Oxford Media Convention March 2017



provides TV audience opinion data from Ofcom's PSB tracker and media tracker surveys for 2015 (the latest available data), published in Ofcom's CMR Report 2015 and the Consumer Experience 2015 report.

## FACTSHEET 6

### Ownership of media devices and services

Oxford Media Convention March 2017



looks at ownership and take-up of various media devices and services in the UK in 2014 compared with previous years, as well as by age and socio-economic group, drawing on Ofcom consumer research published in Ofcom's CMR 2016 report as well as the Consumer Experience 2015 report.

## FACTSHEET 7

### Video on Demand

Oxford Media Convention March 2017



focuses on video on demand (VoD) and provides an overview of the take-up and consumption of VoD services in the UK, drawing on research published in Ofcom's Communications Market Report 2016.