

Factsheet 1 - TV output:

This factsheet has been compiled by Ofcom and provides some background information to aid discussion at the 2015 Oxford Media Convention. It looks at the output of original UK programming on both the PSB channels and the multichannel sector in recent years. Figures are provided up to and including 2013 as data is collected from broadcasters on an annual basis and 2014 data is as yet not available. All data referred to can be found in [Ofcom's PSB Annual Report 2014](#).

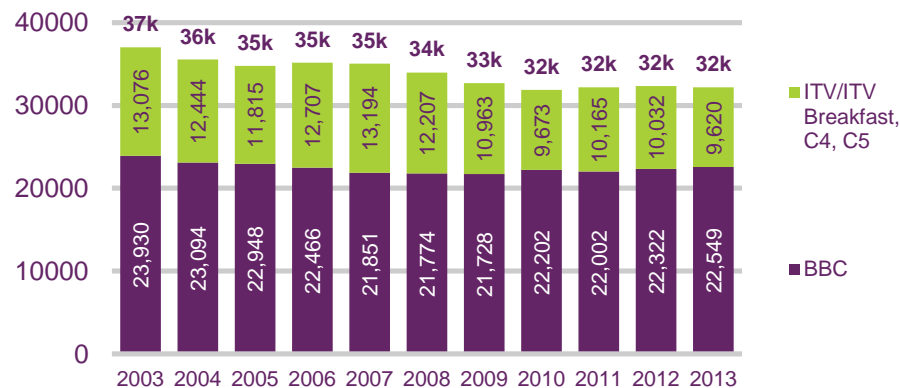
Factsheet 1: TV Output

Market Context

Key points

- First-run UK originated content consists of programmes commissioned by or for a UK television channel which are then first shown in the UK on that channel. The majority of programme spend by the public service broadcasting (PSB) channels is on such programming.
- Over the period being analysed by Ofcom's latest *Review of public service broadcasting*, there was a notable difference in first-run UK hours from the BBC and the commercial PSB channels. While there was a growth of 4% in first-run UK hours from the BBC from 2008 to 2013, the commercial PSB channels put out 21% less first run UK hours in 2013 than 2008.
- BBC One was the main driver of the increase in first-run UK hours over this period, with a 22% increase while the 56% drop in first-run UK hours on Channel 5 was the main reason behind the decrease in such output from the commercial PSB channels.

Fig 1: PSB hours of first-run UK originated content



Source: Ofcom's PSB Annual Report 2014. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. ITV figures consist of ITV network content only. Figures exclude nations/regions programming. Output hours are based on slot times.

Fig 2: PSB hours of first-run UK originated content; by channel

	Hours of first-run originated output							First run hours as a % of all output		
	2008	2012	2013	Change (hours)		Change (%)		2008	2012	2013
				5 yr	1 yr	5 yr	1 yr			
BBC One	5261	5561	6440	1179	879	22%	16%	62%	66%	75%
BBC Two	3665	3457	2800	-865	-657	-24%	-19%	44%	42%	36%
BBC Portfolio	12848	13304	13309	461	5	4%	0%	39%	40%	41%
BBC Total	21774	22322	22549	775	227	4%	1%	44%	45%	46%
ITV/ITV Breakfast	5404	5133	5108	-296	-25	-5%	0%	65%	61%	60%
Channel 4	3194	3305	2941	-253	-364	-8%	-11%	36%	38%	34%
Channel 5	3609	1594	1571	-2038	-23	-56%	-1%	41%	18%	18%
Commercial Total	12207	10032	9620	-2587	-412	-21%	-4%	47%	39%	37%
Grand Total	33981	32354	32169	-1812	-185	-5%	-1%	45%	42%	43%

Source: Ofcom's PSB Annual Report 2014. Note: figures are expressed in 2013 prices. BBC figures include BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament. The analysis does not include S4C, BBC Alba or BBC HD. ITV figures consist of ITV network content only. Figures exclude nations/regions programming.

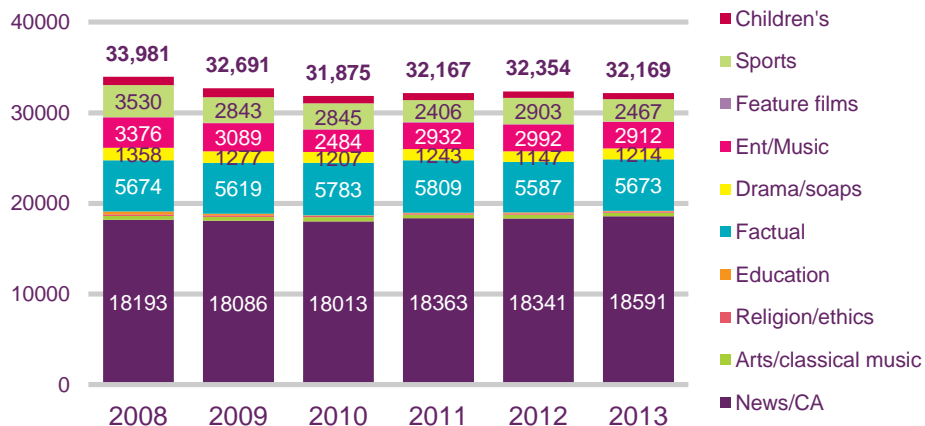
Factsheet 1: TV Output

Market Context

Key points

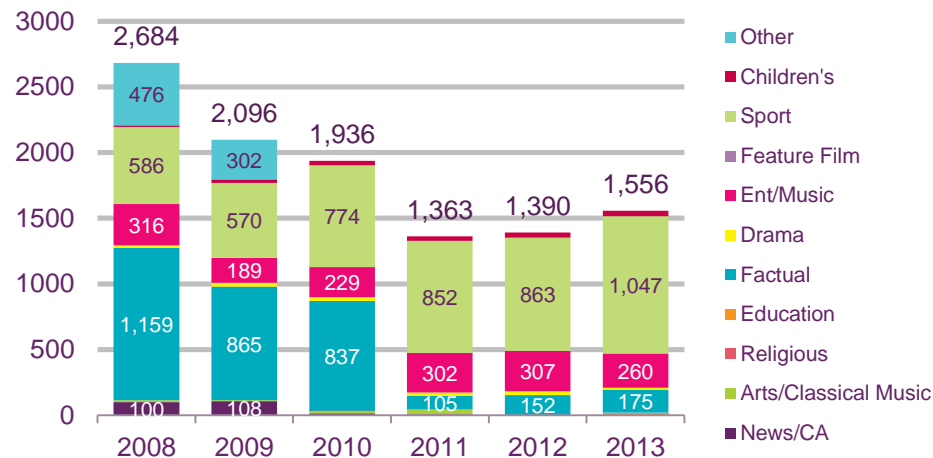
- Figure 3 shows the genre breakdown of first-run UK originations broadcast by the PSB channels from 2008 to 2013. News & current affairs output makes up over half of the original hours, in large part down to the single-genre BBC News and BBC Parliament channels.
- After falling from 2008-2010 due to the end of live Big Brother coverage on E4, original UK content on the PSB portfolio channels showed strong growth from 2012 to 2013 as shown in Figure 4. This has been driven by increasing sports output from ITV4 and popular entertainment programmes such as *Made in Chelsea* and *Celebrity Juice*.
- Unsurprisingly, news, current affairs and sport programming dominate the original UK output among the multichannel sector. However they more than doubled their hours of original entertainment and music programming from 2008 to 2013.

Fig 3: PSB first-run UK originated hours; by genre



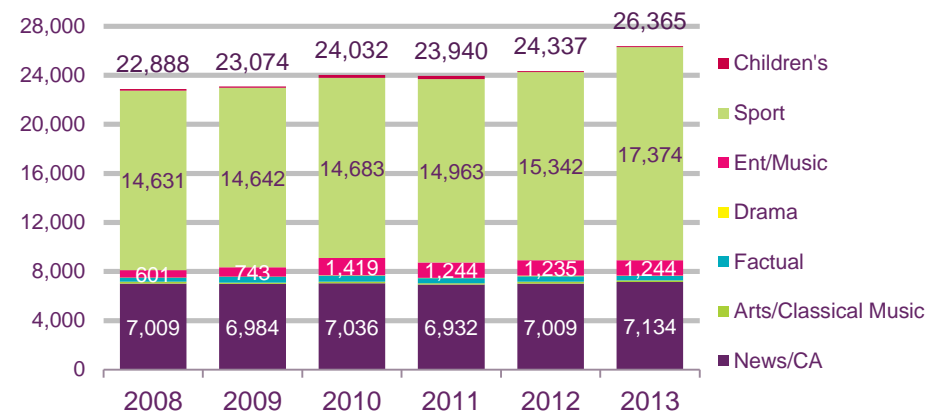
Source: Ofcom's PSB Annual Report 2014. Figures include PSB services: BBC One, BBC Two, BBC Three, BBC Four, CBBC, CBeebies, BBC News, BBC Parliament, ITV, ITV Breakfast, Channel 4 and Channel 5. The analysis does not include S4C, BBC Alba or BBC HD. Figures exclude nations/regions programming. Output hours are based on slot times.

Fig 4: Commercial PSB Portfolio first-run UK originated hours



Source: Ofcom's PSB Annual Report 2014. Note: Commercial PSB portfolio channels are CITV, ITV2, ITV3, ITV4, 4Seven, E4, Fliim4, More4, 5USA and 5*. Output hours are based on running time.

Fig 5: Multichannel first-run UK originated hours; by genre



Source: Ofcom's PSB Annual Report 2014. Note: Multichannel data consists of returns from Sky, Viacom, UKTV, BT, Discovery, AETN, Turner, Disney, CSC and Baby TV. Output hours are based on running time.