

## Factsheet Contents

The following factsheets have been compiled by Ofcom and provide some background information to aid discussion at the 2016 Oxford Media Convention. They contain data from various Ofcom publications including *The Communications Market Report 2015* ('The CMR'), *The Public Service Broadcasting Annual Report 2015* ('PSB Annual Report'), *the UK Audience Attitudes to the Broadcast Media Report 2015*, *the News Report 2015* and *the Consumer Experience of 2014 Report*.

- **Factsheet 1 - TV output:** looks at the output of original UK programming on both the PSB channels and the multichannel sector in recent years. Figures are provided up to and including 2014 as data is collected from broadcasters on an annual basis and 2015 data is as yet not available. All data referred to can be found in Ofcom's PSB Annual Report 2015.
- **Factsheet 2 - TV spend:** looks at the total content spend of both the PSB channels and the multichannel sector in recent years, followed by a more in-depth look at their spend on first-run UK originated programming. Figures are provided up to and including 2014 as data is collected from broadcasters on an annual basis and 2015 data is as yet not available. All data referred to can be found in Ofcom's PSB Annual Report 2015.

- **Factsheet 3 – UK nations/English regions:** looks at the nations' and regions' TV spend and output figures as well as the spread of original TV production throughout the UK. Again, figures are provided up to and including 2014, as 2015 data are not currently available. All data referred to can be found in Ofcom's PSB Annual Report 2015 or Ofcom's CMR 2015 Report.
- **Factsheet 4 – Consumption:** explores consumption of broadcast TV and news; drawing on BARB data as well as data from Ofcom's 2015 News Report.
- **Factsheet 5 – Audience opinions:** provides TV audience opinion data from Ofcom's PSB tracker and media tracker surveys for 2014 (the latest available data), published in Ofcom's CMR Report 2015 and the Consumer Experience of 2014 report.
- **Factsheet 6 – Ownership of media devices and services:** looks at ownership and take-up of various media devices and services in the UK in 2014 compared with previous years, as well as by age, socio-economic group and by gender, drawing on Ofcom consumer research published in Ofcom's CMR 2015 report as well as the Consumer Experience of 2014 report.
- **Factsheet 7 – Video on demand:** focuses on video on demand (VoD) and provides an overview of use of VoD in the UK, drawing on research published in Ofcom's Communications Market Report 2015.